

Cookie Policy

by Manjil Saikia - Sunday, June 03, 2018

<http://gonitsora.com/cookie-policy/>

Users' Personal Information, registered or not, may be collected by cookies.

What are cookies?

Cookies are small text files that are sent to the user's terminal equipment by visited websites; they are stored in the user's terminal equipment to be then re-transmitted to the websites on the user's subsequent visits to those websites.

Technical Cookies are used as basic and essential tool for the execution of specific functional services for the improvement of single aspects of the website.

Types of Cookies:

- **Technical Cookies** are strictly necessary for navigation and for the correct functioning of the website.
- **Functional Cookies** allow users to navigate as a function of certain pre-determined criteria (e.g. language) so as to improve the quality of service.
- **Analytical Cookies** allow to recognize and collect aggregate information on the number of visitors and the pattern of visits to the website. Analytical cookies are assimilated to technical cookies and are used directly by the website first party to improve their usability.
- **Profiling Cookies** are aimed at creating user profiles and they are used to send advertising messages to the user's device, in line with the preferences shown by the user during navigation. Because of the highly invasive nature of these cookies in the user's private sphere, Indian and European legislation requires users to be informed appropriately on their use so as to give their valid consent.

Pursuant to article 122 of the Privacy Code (Personal Data Protection Code), **data subject's consent for technical cookies is not required**, but this policy is sufficient as their use is limited to the technical storage or the access to already stored information, in fact technical cookies are used exclusively with a view to *"carrying out the transmission of a communication on an electronic communications network, or insofar as this is strictly necessary to the provider of an information society service that has been explicitly requested by the contracting party or user to provide the said service."*

First-Party Cookies and Third-Party Cookies

By using this website, analytics or technical and profiling cookies can be installed on the user's device, and they can be distinguished in First-Party (the manager of the website that the user is visiting, also called Publisher) and Third-Party Cookies, pursuant to decision n.229/2014. Regarding these last ones, it is important to underline that Third-Party could modify features and functions of cookies, independently from the Publisher's will. In fact, by installing these cookies, the Publisher is a mere technical mediator

We use a variety of third-party services on our website, the primary ones that we use are listed below with their cookie policies:

Google Analytics: To get more information about these cookies, please visit: <https://developers.google.com/analytics/devguides/collection/analyticsjs/cookie-usage>.

Pursuant to Decision 229/2014, technical tools are adopted in order to reduce the identifying power of these cookies. Google Privacy Policy is available at <https://www.google.com/intl/it/policies/privacy/>, whereas Google Analytics Privacy information is available at https://support.google.com/analytics/topic/2919631?hl=it&ref_topic=1008008.

Google AdSense: For more information about their policy please visit this link: <https://support.google.com/adsense/answer/7549925?hl=en>

Jetpack: We use Jetpack to track our website's performance, their cookie policy can be found here: <https://jetpack.com/support/cookies/>

Third-Party Cookies could be set and modified by different organisation to the owner of the website, therefore Gonit Sora is not responsible for later modifications and integrations to Third-Party Cookies information note and for variations to their functions.

How to disable cookies and manage preferences

Most browsers allow cookies to be checked, accepted, or even disabled, cookies using browser settings. It is important to note that disabling technical cookies can compromise the proper functioning of the website and lose user profiles' information and preferences.

The links for specific instructions of the most popular browsers are listed below:

Firefox: <https://support.mozilla.org/it/kb/Attivare%20e%20disattivare%20i%20cookie>

Chrome: <https://support.google.com/chrome/answer/95647?hl=it-IT&hlrm=fr&hlrm=en>

Internet Explorer: <http://windows.microsoft.com/it-it/windows7/block-enable-or-allow-cookies>

Safari: https://support.apple.com/kb/PH19214?locale=it_IT

Moreover, here below is the link to disable analytical cookies of Google

Analytics: <https://tools.google.com/dlpage/gaoptout?hl=it>

If you have any queries about our policy, please feel free to send us an email at editor@gonitsora.com.

PDF generated from <http://gonitsora.com/cookie-policy/>.

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