

Business Quiz - 2

by Deep Jyoti Deka - Sunday, April 26, 2015

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- 1) She is the CEO and co-founder of which company/website?

- 2) He is an Indian economist who formerly worked at International Monetary Fund. He has authored several books on economics; among which “India’s Turn : Understanding the Economic transformation”, “Eclipse: living in the shadow of China’s Economic Dominance” are widely popular. In 2011, Foreign Policy magazine has named him as one of the World’s top 100 Global thinkers. Question is who is he or why has become the news headline these days?

- 3) Which famous Assamese revolutionary freedom fighter established a company named “*Kamrup Mayabini chemical works*” during the days of civil disobedience?

- 4) Name the magazine with the help of these special covers, which are known as Red X cover.

- 5) Popular number by Bryan Adams. Just name the world famous company mentioned in this song.

- 6) Recent Amul ad. Just fill in the blank.

- 7) Which cosmetic company is named after this opera?

- 8) He is a graduate from IIT Kanpur and did his MBA from IIM Calcutta. He is a regular columnist in *The Economic Times* and *Business World* writing about technical analysis. He appears regularly on CNBC-TV18. He currently heads a consulting firm and runs a website Trendwatch.

Question is which economical term was coined by this gentleman?

9) The **Hoover index**, but better known as the **Schutz index**, is a measure of income metrics. It is equal to the portion of the total community income that would have to be redistributed (taken from the richer half of the population and given to the poorer half) for there to be income uniformity.

By what other name we know the Hoover index better?

10) Connect:

Answers:

- 1) Slideshare.net. She is Rashmi Sinha.
- 2) Aravind Subramaniam, likely to be the economic advisor of Narendra Modi.
- 3) Ambikagiri Rai Chaudhury.
- 4) Time.
- 5) Walton's five & dime, which later came to be known as Walmart.
- 6) PK.
- 7) *Lakmé* is an opera in three acts by Léo Delibes to a French libretto by Edmond Gondinet and Philippe Gille.
- 8) Sensex - sensitivity Index.
- 9) Robin Hood index.
- 10) The first prize in economics was awarded in 1969 to Ragnar Frisch and Jan Tinbergen "for having developed and applied dynamic models for the analysis of economic processes."

In 2009, Elinor Ostrom became the first woman to be awarded the prize.

It was started by the Royal Bank of Switzerland in 1969 to mark their 300th anniversary.

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