

What is the Scope of the Automotive Industry in 2020?

by Manjil Saikia - Thursday, July 25, 2019

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India was the 4th largest auto market in the year 2017 with the numbers on sale going up 9.5% every year. India was also the 7th largest manufacturer of commercial vehicle in the year 2017, according to [IBEF's report](#). The demand for vehicles in India is at a rapid growth with new developments in needs and technology. India is expected to become the top 5 producers in the automotive industry in the coming years.

With such growing demand and scope in the Indian automotive industry, [the number of automotive engineering schools](#) has also increased substantially. However, with ever-developing technology and market trends, it becomes essential that you choose to do your automotive engineering from a university that can keep up with these changes. One such university that has industry aligned curriculum that meets the needs and demands of the 21st-century automotive industry is UPES. It is the best automotive engineering school to pursue your B.Tech. Automotive Design Engineering from as it ensures that students get trained in a range of topics including designing, manufacturing, and maintenance of automobiles. With such an exceptional faculty and amenities, you are bound to be one of the best automotive designers in the industry.

Pursuing

a B.Tech. Automotive Design Engineering is a viable course in today's day and age. The demand for automotive engineers is at an all-time high in the current market. The automotive industry is expected to grow multiple folds by 2020, making it a sought-after career field. If you're still not convinced, here are the scopes of the automotive industry in 2020.

Investment

The

demand in the automotive sector is increasing as the automakers have begun investing more in this industry. India has become a viable

market to invest in with the growing number of car buyers in the country. Various companies like Ashok Leyland, Hyundai, Mercedes Benz, Mahindra, and many more have decided to invest millions of dollars in the Indian automotive industry. This move has made the Foreign Direct Investment (FDI) grow at a massive rate and is expected to grow even more by 2020.

Government Initiatives

The government of India aims to develop the nation into a hub for R&D by setting up centers worth million dollars to be at par with the global standard. Last February the government also launched FAME 2 worth ₹10,000 crore which aims to boost the number of electric vehicles in India. It is expected that employment in the auto industry will go up by 8-12 percent as the government has shortlisted 11 cities for electric vehicles under the FAME scheme.

Various other initiatives such as Make in India, Automotive Mission Plan 2026, National Mission for Electric Mobility 2020 and many more launched by the Government of India assures that the scope of the automotive industry in 2020 is expected to go up.

With the expansion of the automotive industry, various [career](#) paths have opened for people with a degree in automation can pursue; some of these are:

- Automotive Design Engineer
- Production Engineer at Automobile Plants

- Automotive
Ancillary Development Engineer

- Production
Planning & Control Engineer

- Maintenance
Engineer at Automobile Dealerships

- Vendor
Development Engineer

- Technical
Consultant in Automotive Sector

- Value
Engineering

With

so many promising prospects of growth in the automotive industry in the upcoming years, going to an Automotive Engineering School to get a degree in the automotive design industry is a fruitful choice to make. You will have a lucrative and successful career in the future with plenty of scope for growth and success.

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